



**FREE SCHOOL MEALS GUIDE BOOK
DIGITAL SUPERMARKET VOUCHERS**

MARCH 2020

ABOUT SODEXO

£70m

Annual savings
for parents and
employees

No.1

Provider of B2B
Rewards

UK **gift card**
a voucher association

85%

Of all B2B
prepaid card
funds go
through us

55

Years of experience in
providing support to schools,
colleges and universities

3,500

Childcare
vouchers
clients

£180m

Childcare vouchers
processed annually

GUIDANCE FOR LOCAL AUTHORITIES

Supporting schools with access to supplying free school lunches

Following on from Government guidance, Sodexo are here to help local authorities, schools, parents and students access free school lunches by supplying supermarket eVouchers, that can be spent locally to you.

Birmingham City Council are working in partnership with Sodexo to distribute digital supermarket eVouchers via an online redemption platform for your parents to select their local supermarket including **Sainsbury's**, **Asda**, **Morrisons** and many more participating

ASDA

Sainsbury's

Morrisons
Since 1899



HOW IT ALL WORKS FOR YOU

01

Birmingham City Council have placed a bulk order of **£15 Supermarket eVoucher Cheques** per pupil per week on behalf of our School Network

02

Birmingham City Council will send your pupils allocation of **£15 Supermarket eVoucher Cheques** with the School via a Excel Data File to your Named Person as the Operational/Admin lead for distributing Free School Meals

03

The Named Operational lead/Admin Support within the School will distribute the **£15 Supermarket eVoucher Cheque codes with the 'How To Parent Guide'** to their parents by email, post or text message

04*

The parent will redeem their **£15 Supermarket eVoucher Cheque codes** at www.vouchershopexchange.co.uk - selecting either Tesco, Sainsbury's, Asda, Waitrose, M&S and Morrisons and get emailed the Supermarket eVoucher

05

The parent goes in-store with the eVoucher presented on their phone or printed to spend at their chosen supermarket.

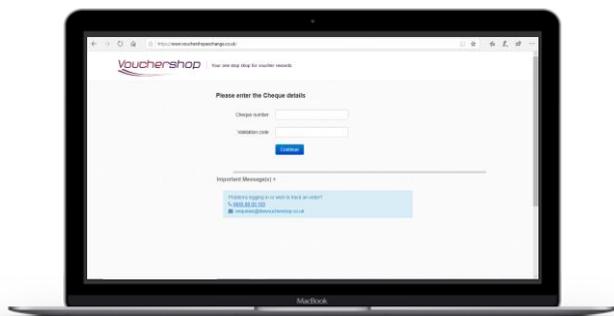
***At step 4 listed above there may be in a small number of cases the need on a local level by the School to support your parents make the redemption on their behalf**



HOW IT ALL WORKS FOR PARENTS

01 Parent receives their digital eVoucher cheque which will have their cheque number and validation code

02 Parents go to www.vouchershopexchange.co.uk and enters their cheque number and validation code



03 Parents then chooses which supermarket eVoucher they would like, you must spend your full cheque value at once. Parent then completes the form with their email address and submits the order.

04 The eVoucher is sent instantly to the parent's email address, they then spend it instore either by presenting their mobile or printed version.

All supermarkets have exclusions including alcohol, tobacco, lottery tickets and fuel - funds must be spent on essential supplies for children free school meal purposes



sodexo
QUALITY OF LIFE SERVICES

THANK YOU!

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